

Personal and professional data sheet

Name: Dr. Csapóné dr. Riskó Tünde	Year of birth: 1967
College or university degree and qualification, issuer and year of the diploma	
<ul style="list-style-type: none"> - <i>Certificate in Foreign Trade, Debrecen Agricultural University (1992)</i> - <i>MSc in Agronomy and Technical Translator's (English) Certificate, Debrecen Agricultural University (1992)</i> - <i>Postgraduate degree in Game Management, Debrecen Agricultural University (1993)</i> - <i>Expert in EU studies, specialisation: Ecotourism, University of Debrecen (2000)</i> 	
Current workplace(s), position(s) listed in the appointment, in case of multiple workplaces, <u>underline</u> the institution you have a "declaration of exclusivity" (accreditation) with.	
<i>University of Debrecen Faculty of Economics and Business, Institute of Economics and World Economy – Assistant Professor</i>	
Scientific degree (PhD, Csc, DLA) (in case of a recent PhD/DLA (i.e. within 5 years) add the title of the dissertation as well) or Academy of Sciences/Arts title/membership ("dr. habil" title, doctor of the Hungarian Academy of Sciences (DSc) title; by indicating the discipline and the date), other titles	
<ul style="list-style-type: none"> - <i>PhD (Management and Business Administration), 2004</i> - <i>dr. habil. (Management and Business Administration), 2021</i> 	
Educational activity so far	
<ul style="list-style-type: none"> - <i>Teaching background: 14 years; Teaching background in English language: 14 years</i> - <i>Subjects taught: Üzleti etika, Kommunikáció alapjai, Üzleti etika és protokoll, Életvitel-etika, Nemzetközi üzleti kapcsolatok, Külkereskedelmi technikák, Külkereskedelmi technika, Kereskedelem etikája, Kereskedelmi ügyletek, A külkereskedelem technikája, Marketing II., A CSR alapjai, CSR a gyakorlatban, Interkulturális kommunikáció, Globális vállalati stratégiák, A világgazdaság főbb régióinak üzleti gyakorlata, Globális vállalati stratégiák és többszintű kormányzás, Nemzetközi üzleti ismeretek, Nemzetközi menedzsment</i> - <i>Subjects taught in English language: Business Ethics, Project Management, Business Etiquette and Protocol, Regional Differences of Business Practices, Intercultural Communication, Global Corporate Strategy and Multilevel Governance, Foreign Trade, International Business (seminar)</i> - <i>Developed and introduced new subjects: CSR a gyakorlatban</i> - <i>Course leadership: -</i> - <i>Supervisorship: MSc and BSc thesis: 99</i> - <i>Position(s) in doctoral program: University of Debrecen Ihrig Károly Doctoral School: supervisor</i> - <i>Graduated PhD students: -; No. of current PhD students: 3</i> 	
Relationship between the professional/research activity of the tutor and the course(s) to be taught	
<p>a) publications in the (specific) <u>professional area</u> (at most 5 typical publications)</p> <ul style="list-style-type: none"> • Csapóné Riskó, T. (2008): Üzleti etika. Budapesti Gazdasági Főiskola KVIFK, Budapest, college textbook pp. 1-137. • Csapóné Riskó, T. (2015): Külkereskedelmi technika Debrecen, Magyarország: Debreceni Egyetemi Kiadó. pp.1-200 ISBN:9789633185148 • Csapóné Riskó, T. (2017): A társadalmi felelősségvállalás jelentősége és szerepe In: Szakály, Zoltán (ed.) Élelmiszer-marketing. Budapest, Magyarország: Akadémiai Kiadó. pp. 40-47. • Csapóné Riskó, T. - Tóth, E. (2017): Vállalati felelősség: alkalmazottakat célzó belső CSR programok. JELENKORI TÁRSADALMI ÉS GAZDASÁGI FOLYAMATOK XII: 4. pp. 207-218. 	

- Csapóné Riskó, T. – Wiwczarowski, T. (2014): From domestic marketing through international marketing to intercultural marketing. *ECONOMIC AFFAIRS (NEW DELHI)* 59: 3. pp. 439-445.

b) further scientific research, development, creative or artistic achievements

- *Research field:* Title of PhD dissertation: The role of the University of Debrecen in the development of agricultural higher education and human resources in rural areas. After 2004 there were some more publications in this field, although it is not among my most investigated topics nowadays. Second research direction: corporate social responsibility, conscious, responsible consumption. Third research direction: Intercultural issues in business life. Moreover, I was the supervisor of some MSc and BSc theses investigating this topic. Fourth research direction: Investigating the eating out habits, and bread and bakery consumption habits of people with coeliac disease. Fifth research direction: Perception and acceptance of goat milk products. Sixth research direction is connected to the Folk-Art Association of Hajdú-Bihar county, where I belong as a member.
- *Participation in education development project(s):* TEMPUS JEP-9405-95 project; TEMPUS CD_JEP-34036-2006 project, TEMPUS CM_SCM-C026B06 (RS) project, 158675-TEMPUS-1-2009-1-HU-TEMPUS-JPHES project.
- *Publications:* I. Scientific publications: 37; III. Book chapter: 4; IV: Conference in journal or conference paper: 19; Publications (I.-IV.): 60; Abstract: 19; Other scientific works: 11; All scientific publications: 90; Hirsch index: 4; Educational works (higher education books): 2; All publications: 93; All independent citations: 98; All citations: 114

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c) professional expertise, experience, certifiable reputation

- *Research grants, scholarships:* TEMPUS Individual Mobility Grant (1998), MÖB scholarships (2000, 2002, 2006)
- *Membership in scientific commissions, boards:* DAB Agrár- és Élelmiszeripari Marketing Munkabizottság
- *Membership in educational, educational development commissions, boards:* -
- *Membership in other university, faculty commissions, boards:* -
- *Membership in other professional commissions, boards:* AgriMBA Network
- *Membership in editorial boards of scientific journals, series:* Táplálkozásmarketing journal, editorial board member
- *Awards, recognitions for educational activity:* -